

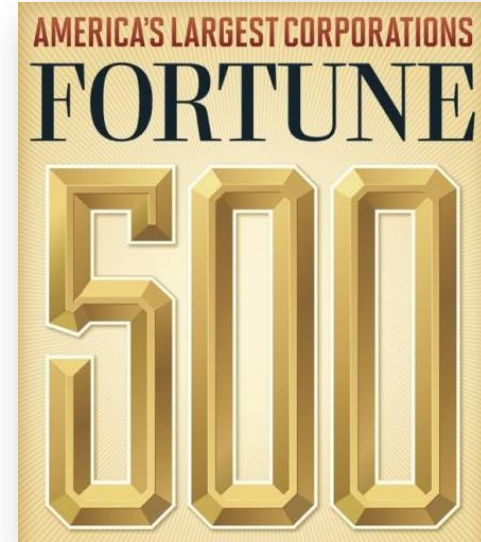
Course: Advance

Impact Issues Level 1

Day №29

Corporations vs. Media men

*Do you trust big companies?
What about the media?
Who is more honest?*



Shin discovers a serious problem at his company and isn't sure what to do. He asks for his colleague Cathy what she thinks. Read their conversation.

Shin: Cathy, can you come here a second?
I need your advice.

Cathy: What? What is it?

Shin: Look. Look at this company report, the environmental impact report for our new factory.

Cathy: Oh, yeah, the environmental report. What's the problem?

Shin: Well, look—look at these figures. It says our company released two hundred kilos of zinc, one hundred kilos of arsenic, and...

Cathy: Yes, yes, I can see. Is there a problem?

Shin: Well, if you think lying is OK, then no, there's no problem.

Cathy: Wait, wait, wait. Take it easy. You mean the figures are off?

Shin: Way off. We emitted two thousand kilos of zinc, one thousand kilos of arsenic... and the figures are all lies!

Cathy: Are you sure? How do you know?

Shin: How do I know? Because I compiled the data from our factories and I gave the raw data to Wen directly.

Cathy: Hmmmm. Did you talk to Wen about it? The report is his responsibility. It's not your responsibility, you know.

Shin: Yes, I did talk to Wen. He admitted that the figures were "modified." He said it was only "temporary."

Cathy: Ooooh. Well, maybe you should trust him. Maybe he modified them for some reason. Maybe Wen thinks we need some time to make improvements.

Shin: Yes, that's exactly what he said. "It's just temporary. We will make improvements soon."

Cathy: OK, that explains it.

Shin: But it's a lie. He's covering up the real truth.

Cathy: Not exactly, Shin. He's trying to...

Shin: No, I think it's a cover-up. I think I should talk to somebody in the media.

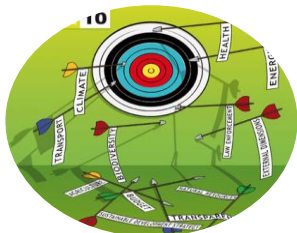
Cathy: Are you crazy? I'd have to tell management who gave them the information.

Shin: Really? Maybe I should just forget about it.

Vocabulary



cover
up



way off



modified



raw data

Intonation Practice

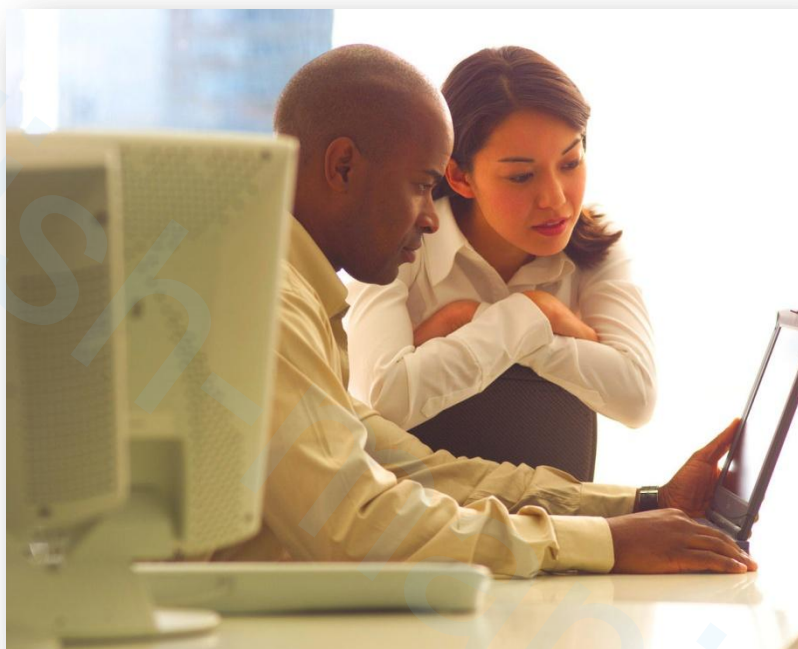
- "We emitted **two thousand** kilos of zinc, one **thousand** kilos of arsenic..."

- "**He** admitted that the figures were '**modified**'."

- "**He said** it was only '**temporary**'."

- "**Yes**, that's exactly what he said."

- "Are you **crazy**?"



If you were Shin and you're talking to Wen, how would you ask him to explain what he meant by those statements?

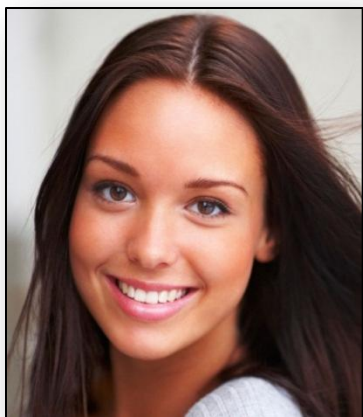


***Should employees report
dishonest activities at work?***



Why do you think that?

What do you think?
Read the different opinions.
Do you agree or disagree?



Susan:

Cathy is right about not trusting the media. Shin should forget about it.

agree or **disagree**

Yeon-Suk:

Shin should go to the media. What his company is doing is wrong.

agree or **disagree**



Ken:

Shin made a mistake by telling Cathy. He can't do anything now.

agree or **disagree**



FILL IN THE GAPS

Saving

Choice

Stop

Lose

Protect

Fired

Media

Manager

This seems like a really tough situation. I mean, if the worker tells the media, he has a lot to lose. He may _____ his job and career because the company, by doing something illegal, may be destroyed if people find out. But, honestly, I think there is only really one _____. He has to go to the _____ and he has to tell them. Because if he doesn't say anything, he's actually part of the crime, and by telling the media he may be _____ lives.

Personally, I've never faced something this serious before, but once when I worked for a restaurant, I found out they were doing things with the food that they shouldn't be doing. So I told my manager, "Hey we've got to _____ this." She said, "You know, we're trying to save money here and it's not actually illegal." So, I went to the highest boss and it turned out that the boss _____ that manager. Now, a lot of people didn't like what I did because that _____ who got fired wasn't really a bad person, but I really felt I had to _____ our customers.



You're Shin's friend. He has told you about what he has discovered and is now asking for your advice. What will you tell him?

***Thank you for
today!***

***I'm looking forward to
seeing you again!***