

Course: Business English

Level 2

Day №3

Talking Point

- What does your company do?
- Is your company international?
- Are you familiar with these Korean companies?



Vocabulary

Fill in the tables below with the different word forms.

Verb	manufacture			export	
Noun	manufacturer	retailer	importer		designer

Noun	bank		finance		travel	wholesaler
Adjective		Legal		transportation		

Language focus

Fill in the blanks with the correct noun or verb from 1 Vocabulary. The first one is done for you.

1. (manufacture) The company is a car **manufacturer** in Korea.

The company **manufactures** cars in Korea.

2. (retail) Cartier _____ beautiful jewelry.

Cartier is a _____ of beautiful jewelry.

3. (import) Europacific Ltd. Is an _____ of European shoes.

Europacific Ltd. _____ European shoes into Asian countries.

4. (export) Pots R Us _____ fine ceramics to more than 50 countries.

Pts R Us is an _____ of fine ceramics.

5. (design) Our company is a leading website _____.

Our company _____ corporate websites.

Exploring

Look again at the words used to describe different kinds of companies in Vocabulary activity. Think of examples of these companies in your country.



Sample description:

Pots R Us exports fine ceramics to more than 50 countries.

Pts R Us is an exporter of fine ceramics.

If you'd like to buy quality ceramics, you can purchase them from Pots R Us.

Name a few service industries discussed in the previous lesson.

Now look at these service industries. What services do they offer? Change the word from. The first one is done for you.



1. We are an international bank. – We offer international banking services.
2. We are a law firm. - We offer _____
3. We are a finance company. – We offer _____
4. WE are a transport company. – We offer _____
5. We are a travel company. – We offer _____
6. We are a wholesaler. – We offer _____

Listening

Listen to the descriptions of these three different companies. Choose one of the nouns in the box to describe each company.

law firm retailer wholesaler importer finance company
designer manufacturer travel company bank
exporter transport company



1. Name: i2i-media

Business: _____



2. Name: Globe Sports

Business: _____



3. Name: Rouse & Co.

Business: _____



Write down each company's area of specialization based on the listening activity.
(what kind of product or service it offers?)

1. i2i –media: _____

2. Globe Sports: _____

3. Rouse & Co. _____

Communication activity

Look at the companies below. Think about ways to describe each company. Choose one to two companies from the choices below. Prepare a short introduction and description for each company's products/services.

Sample introduction and description:

I'm Erick Hassan. I'm a designer. I design cars for a Malaysian company called Proton. We're quite new to the market really. We started operations in 1993. But our cars are becoming more popular every year, which makes me proud.



***Thank you for
today!***

***I'm looking forward to
seeing you again!***