

Course: Business English

Level 3

Day №21

Unit 11: TRADING

Unit 11.1 Shipping methods



- ***How do you send things to people in your area?***
- ***How do you send things to people overseas?***

Match each of the shipping methods to one of the photos.

1. Sea freight _____
2. Air freight _____
3. Airmail _____
4. Motorcycle messenger _____
5. Courier _____
6. Surface mail _____

Number the shipping methods 1-6 from the fastest to the slowest.

In what situations do we use each of the shipping methods?



***Look at the situations below. Decide what shipping method to use. Explain why.
What do you consider when choosing what shipping method to use?***



1. A travel agency needs to get an airline ticket to a customer in the same city urgently.
2. A company in Korea wants to import canned drinks from the UK.
3. A Japanese company wants to order 50kg of books urgently from New York.
4. A Thai company needs to send two T-shirts to a customer in Singapore.
5. A Malaysian company has a small package that needs to go to Vietnam in two days.
6. A customer in Myanmar wants a catalog sent from Australia, but it's not urgent.



Unit 11: TRADING

Unit 11.2 The convenience of *takkyubin*

*How long does it
take for your
parcel to arrive in
another city?*

The convenience of takkyubin

The Japanese tend to take takkyubin service for granted these days. Lucky them, for very few countries enjoy anything like the service available in Japan. The takkyubin companies are couriers who pick up from the customer and deliver to any address in Japan. The convenience and cost-effectiveness is truly astounding. If you're not at home for a collection, no problem; just drop it off at your local convenience store and it will be collected promptly. There seems to be no limit to what you can send, either. Going on a business trip to another city by air? No need to carry your suitcase. Just send it to the hotel the day before you arrive. If you're away for a couple of weeks, get a new suitcase sent with fresh clothes and return the old one. If you're going on an international trip, why not send your suitcase to the airport? You can even send refrigerated and frozen products to any address - excellent for small businesses trading perishables on the Internet. Whether it is a business needing a fast, reliable and reasonably priced distribution service, or an individual tired of carrying heavy things around, things really move in Japan.

A Japanese shipping label (takkyubin) with fields for Postal Code, Delivery Number, Telephone Number, Address, and Name. The label is red and white with a grid layout. It includes a barcode at the bottom and some Japanese text. The fields are labeled with arrows pointing to the corresponding information on the label.

Takkyubin

Takkyubin door-to-door parcel delivery service provides fast, reliable, low-cost delivery to every address in Japan. On-call pick-up and next-day delivery coupled with six delivery time periods makes *takkyubin* the excellent choice for all your shipments.

Kuroneko

Kuroneko mail delivers magazines, catalogs and product samples to every mail box in Japan. It provides scheduled low-cost delivery with tracking capability.

Cool takkyubin

Chilled and frozen temperature-controlled delivery service can be added to *takkyubin* and it reaches every address in Japan.

Collect service

Collect service carries out shipping, delivery and payment collection service (C.O.D. service).

Takkyubin time service

Takkyubin time service guarantees the delivery by 10:00 a.m. next day.

Express delivery service

Same-day delivery service for extremely urgent documents and packages. Available in 55 major cities.

Golf takkyubin, ski takkyubin, airport takkyubin

Delivery service of golf clubs to golf courses, ski equipment to ski resorts and suitcases to airports frees you up from carrying them. Round-trip service is also available for your convenience.

How useful would takkyubin be to your company? your family?

Why do you think many countries do not have takkyubin service?



***Thank you for
today!***

***I'm looking forward to
seeing you again!***